

# Michigan's most trusted name in health care.

Good health insurance is not a luxury—it's a priority. You want to know that you and your family are going to be taken care of. And no one gives you that assurance like Blue Cross Blue Shield of Michigan:

- Statewide and nationwide acceptance—coverage no other company can match
- Easy access to doctor and health information on the Web and over the phone
- Reliability—65 years of continuous service in Michigan

In addition, Blue Cross is the only health plan that accepts everyone, regardless of health or age, and without a medical history request or physical exam.

All important reasons why—for more people throughout the state of Michigan—having Blue Cross Blue Shield is the right thing to do.



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[www.bcbsm.com](http://www.bcbsm.com)  
[www.MiBCN.com](http://www.MiBCN.com)

#### **Detroit Regional Chamber**

Blue Cross Blue Shield of Michigan and Blue Care Network are proud to recognize the Detroit Regional Chamber and this year's 25th Anniversary of the Mackinac Policy Conference. We salute the Chamber as an important part of Michigan's business community, and we appreciate its ongoing commitment to providing regional businesses with more affordable, high quality health care.